

WARD



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1790199

BROADCASTING STATION LICENSE RECORD

WARD (EFF: 1-28-75)

Date first licensed 10-19-53

Call letters ^x WPTS

Station Location: Pittston, Pennsylvania

Name of licensee ^x WARD BROADCASTING CORPORATION (AL. 11-29-74; EFF: 1-28-75)
MIDWAY BROADCASTING COMPANY, INC.Transmitter location Foote Avenue, Approx. 2000' east of Joint intersection of Pittston,
Duryea and Hughestown, Duryea, Pennsylvania (CP 2-25-53) (L 10-19-53)18642
Main studio location ^x Foote Avenue, Approx. 2000' east of joint intersection of Pittston,
Duryea and Hughestown, Duryea, Pennsylvania (L.N. 6-5-60)
^x Newross Bldg. - South Main & Spring Sts. Pittston, Pa. (MP 6-4-53)
(L 10-19-53)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-8567	2-25-53	1540	1kw	Day	4-25 10-25-53
CP for new standard b/c station					
BMP-6217 (1)	6-4-53	MP (BP-8567) change type trans. & specify studio location.			8-4 2-4-54
BRG-190 (2)	10-5-53	Mod. of CP (BP-8567, as mod.) to operate trans. by R.C. from S. Main & Spring Sts., Pittston, Pa.			
BL-5079	10-19-53	1540	1kw	Day	10-19 8-1-54
Lic. cover CP (BP-8567, as mod.) for new station.					
BR-2868	7-28-54	Renewal of license			8-1- 8-1-57
BR-2868	7-25-57	RENEWAL OF LICENSE			8-1-57 8-1-60
BTC-2550 EFF:	7-30-57 8-30-57	Voluntary acquisition of negative control of licensee corp. by each Angelo Fiorani and Rose Fiorani, thru purchase of stock from Sophia Pagnotti, Eleanor Pagnotti and Anne R.Preate By Midway Broadcasting Company, Inc.			
WIRE	4-29-58	SIGN-OFF 7:00 PM May thru Sept. 1958.			
Wire	4-30-59	Sign-off 7PM EST period			5-1 thru 8/31/59
Wire	4-21-60	Sign-off 7PM EST period			5-1 thru 9-30-60
	7-27-60	Commission deferred action on renewal pending further consideration			
BR-2868	1-18-61	1540kc	1kw	Day	8-1-18 8-1-63
	7-24-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-2868	4-9-64	Renewal of License			4-9 8-1-66
BR-2868	7-29-66	Renewal of License			8-1 8-1-69
BR-2868(S)	8-29-69	RENEWAL & NDEA			8-1-72
EBSA	5-25-72				
BR-2868(L)	9-11-72	Renewal			8-1-75
BTC-6948	9-21-72	Invol. TC			
BAL-8276	11-29-74	Vol. AL. EFF: 1-28-75			
Tel.	1-28-75	Chg. call letters to W A R D			
BR-2868(L)	7-23-75	RENEWAL			8-1-78
BR-2868(S)	7-20-78	Renewal			8-1-81

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call

Letters How

Name MIDWAY BROADCASTING COMPANY, INC.
PO 1000 Clay Avenue, Scranton, Pa.

File No.	Dated	Application for	Action	
			Nature	Date
BP-8567	7-26-52	Construction permit for a new standard broad-	GRANTED	2-25-53
Rec'd	7-29-52	cast station to be operated on:		
Filed	7-29-52	Frequency: 1540kc Power: 1kw Hours of Operation: Daytime Trans. Location: Foote Ave., Approx. 2,000 Ft. E. of joint intersection of Pittston, Duryea & Hughestown Duryea, Pennsylvania Studio Location: To be determined Pittston, Pennsylvania Harry M. Plotkin, Atty. Carson W. Kauffman, Engr.		

RCA BTA 1M (1kw)

APPLICATION RECORD - BROADCASTING

Call
Letters W P T SName MIDWAY BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6217 Rec'd Filed	5-23-53 5-25-53 5-25-53	Modification of construction permit (BP-8567, which auth. a new standard broadcast station) to change type transmitter (GATES BC-1F) and specify studio location as Newrose Building, S. Main & Spring Streets, Pittston, Penna. George Bunn, Atty.	GRANTED	6-4-53
BL-5079 Rec'd Filed	6-8-53 6-9-53 6-9-53	License to cover construction permit (BP-8567, as mod.) which authorized a new standard broadcast station.	GRANTED	10-19-53
BRC-190 Rec'd Filed	9-11-53 9-21-53 9-21-53	Modification of construction permit (BP-8567, as mod., which auth. a new standard broadcast station) to operate transmitter by Remote Control from S. Main & Spring Streets, Pittston, Pennsylvania.	GRANTED	10-5-53

#3

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters W P T SName MIDWAY BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2868 Rec'd Filed	4-30-54 7-8-54 7-8-54	Renewal of License Filed by Ernest D. Preate, Atty.	GRANTED	7-28-54
BR-2868 Rec'd Filed	5-1-57 5-9-57 5-9-57	Renewal of license	GRANTED	7-25-57
BTC-2550 Rec'd Filed	7-9-57 7-10-57 7-10-57	Voluntary acquisition of negative control of licensee corporation by each Angelo Fiorani and Rose Fiorani through the the purchase of ^{stock} from Sophia Pagnotti, Eleanor Pagnotti and Anne R. Preate by Midway Broadcasting Company, Inc.	GRANTED EFF:	7-30-57 8-30-57
BR-2868 Rec'd Filed	5-25-60 6-1-60 6-1-60	Renewal of license	GRANTED	1-18-61

Aug. 1955

APPLICATION RECORD - BROADCASTING

1540kc

Call
Letters WPTSName MIDWAY BROADCASTING COMPANY, INC.
PITTSTON, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
Br-2868 R & F	5-24-63 5-27-63	Renewal of license.	GRANTED	4-9-64
BR-2868 R & F	3-2-66 3-2-66	Renewal of license.	GRANTED	7-29-66
BR-2868 R & F #510376 \$75. PRESS MAY 19 1969	4-23-69 4-29-69 4-29-69	Renewal of license AMENDED 6-27-69 re: Programming AMENDED 8-13-69 re: Programming	GRANTED	8-29-69
BR-2868 R & F PN Recd. PRESS MAY 15 1972	4-21-72 5-5-72 "	RENEWAL OF LICENSE AMENDED 6-19-72 re: community survey	GRANTED	9-11-72
BTC-3948 R & F FEE PD: \$250 #102947 CODE 053 FORM 316 SEP 1 1972	8-21-72 8-23-72	Involuntary transfer of control of lic corp from Angelo Fiorani and Rose Fiorani (50% each) to Rose Fiorani, Individually and as Executrix of the Estate of Angelo Fiorani, Deceased	GRANTED	9-21-72

APPLICATION RECORD - BROADCASTING

Call W A R D
Letters W P T S

Name WARD BROADCASTING CORPORATION
x MIDWAY BROADCASTING COMPANY, INC.
Pittston, Penna.

File No.	Dated	Application for	Action	
			Nature	Date
RAL-8276	10-10-74	Voluntary assignment of license to	GRANTED	11-29-74
R & F	10-11-74	WARD BROADCASTING CORPORATION	EFF:	1-28-75
FEE PD: \$1000 #354506			FEE REQ. \$5,000.00	
CODE 047	OCT 22 1974	Atty - Arent, Fox etc	COND'L \$4,910.00 ADJUSTED	
Pub.notice filed 11-4-74		AMENDED 10-16-74 - statement re loan agreement	Fee Pd. 048, 1-31-75,	
		AMENDED 10-29-74 re relationship; B/C int; pro, bal sheet	387436	
10-17-74.		Request made to change call letters from WPTS to W A R D.		
11-27-74.		OPPOSITION TO REQUEST FOR CHANGE IN CALL LETTERS filed by Cohn & Marks behalf WARM.		
12-11-74.		Opposition DENIED by letter from Bureau Chief.		
1-8-75.		Application for Review filed by Cohn & Marks behalf WARM, Scranton.		
1-23-75.		OPPOSITION TO APPLICATION FOR REVIEW filed by Arent, Fox behalf WPTS.		
1-28-75.		Call Letters changed to W A R D.		
3-25-75.		MEMORANDUM OPINION AND ORDER, Adopted by Commission Action, Item 3, General Agenda, Which DENIED the Application for Review.		

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W.A.R.D.

Name Ward Broadcasting Corporation
Pittston, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BR-2868 R & F P. N. Rec'd Press	3-27-75 4-1-75 4-1-75 MAY 8 1975	Renewal of License. Atty: Linda A. Cinciotta(Arent, Fox, etc.)	GRANTED	7-23-75
BR-2868 R & F PRESS	3-29-78 4-3-78 APR 19 1978	Renewal of License Linda A. Cinciotta, Atty.	GRANTED	7-20-78
BR810327UL PRESS	MAY 6 1981	RENEWAL OF LICENSE Atty. Linda A. Cinciotta AMENDED 6-1-81 re: programming	Granted	7-7-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

